

MaXi-Race China JIANGSHAN 105

26 and 27 November 2016

The **MaXi-Race China JIANGSHAN 105** will take place on 26 November, with two mountain courses, just 2.5 hours from Shanghai.

60 km (4000 m+) and 105 km (6000 m+) Maximum times 16 hours and 30 hours

Trail running is becoming ever more popular in China, and the two chosen courses provide all the MaXi-ingredients to make a challenging trail running race.

This project embodies the values of its organisers, Maxi Events. This organisation also runs the MaXi-Race in Annecy, and the upcoming 2016 MaXi-Race Ecuador which will take place on 29 October.

After 24 months searching for the perfect partner, MaXi-Events is now working in conjunction with Huway, a Shanghai company specialising in race organisation and PR.

The director of MaXi-Events and of the Annecy MaXi-Races, Stéphane Agnoli, stresses the importance of the project in promoting the core values of trail running and in developing the educational and sporting aspects:

"We want to emphasise the ecological side of the project, raising awareness in the organisers, decision-makers and runners, encouraging them to take a clean approach to the event. With this new trail and event, our aim is to develop sustainable sports tourism. The planning process will involve an exchange of skills, with us on the one hand providing advice on mountain safety and sharing our French expertise in trail organisation, and our partners in return sharing with us their unique world view. An international team of doctors, trail builders and race directors who all share the same passion will travel to the MaXi-Race China JIANGSHAN 105," ensuring it will be an event true to the MaXi-Race philosophy: 'by runners, for runners.'

Various world-renowned runners will be taking part, including Ludovic Pommeret, winner of both the UTMB® and the MaXi-Race in 2016!

This initial collaboration is a starting point for the development of a brand new MaXi-Series China in 2017.

This Chinese project follows in the tradition of the MaXi-Races worldwide: a call to travel and explore, and discover beautiful landscapes and cultures through a popular event providing a personal challenge for everyone.

More info in English:

<http://www.maxirace.cn/en/index.html>

More info in Chinese: <http://www.maxirace.cn/>

Register by email: <http://www.maxirace.cn/en/contact.html>

Closing date : 15 November

The MaXi-Race China team is available for all registration requests

and to provide information on accommodation: <http://www.maxirace.cn/en/contact.html>

Contacts :

Laurent BLONDEEL

laurentmaxirace@gmail.com

INFOCÎMES

Tel. : +33 (0)4 50 47 24 61

Anne Gery : +33 (0)6 12 03 68 95 - annegery@infocimes.com